



THE MAGAZINE

Garden Centre Update is the monthly magazine for garden centres and nurseries. Since its launch in 1993, Garden Centre Update is now firmly established within this dynamic and diverse sector, and is at the forefront in coverage of the latest products and services. It reaches buyers from independent and multiple garden centres and nurseries throughout the UK, enabling them to source up-to-the-minute new product information and the latest industry news. It is also the magazine that garden centre buyers look to for dedicated features, trade association comment, interviews with leading industry figures, show previews and reviews, and much more.

Publishing 10 copies a year, Garden Centre Update has a circulation of 4,000 copies across its print and digital editions. The digital edition appears on the publication's website www.gardencentreupdate.com during the relevant month and is then archived for easy retrieval.

FEATURES

Our editorial team will be working hard to bring you BIG interviews, in-depth company and people profiles, market and product information, key news analysis, opinion and much more.

As well as our regular product feature programme we will also be delivering in depth information on upcoming industry events and initiatives.

JANUARY/FEBRUARY 2020

- Garden Power
- Homewares & Giftware

MARCH 2020

- Landscaping
- Grow Your Own

APRIL 2020

- Lawn turf, seeds and artificial
- Pest & Disease Control

MAY 2020

- Watering & Irrigation
- Garden Ferts & Chems

JUNE 2020

- Outdoor Living
- Decorative Garden Products



JULY 2020

- Outdoor Play Equipment
- Greenhouses and Outdoor Buildings

AUGUST / SEPTEMBER 2020

- Glee Preview
- Garden Heating & Lighting

OCTOBER 2020

- Food & Catering
- Outdoor Clothing
- Christmas Seasonal Goods

NOVEMBER 2020

- Garden Wildlife
- Plants, Seeds & Bulbs

DECEMBER 2020

- Year in Review
- Decorative Garden Products

OUR PUBLISHERS

Datateam Business Media Ltd is a modern and dynamic communications business with a product portfolio covering six business-to-business and healthcare sectors. Established in 1988, we have expanded over the years and now offer over 50 publications, websites, events and awards. Garden Centre Update sits alongside other industry leading publications within the DIY, Garden and Home sectors between them, bringing together a greater understanding and experience of the retail sector as a whole, while Garden Centre Update's close connection with DIY Week offers unrivalled insight, experience and market knowledge into what makes garden centres tick.

MEET THE TEAM

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The logo for Garden Centre Update (GCU) is centered within a white circle. The letters 'G', 'C', and 'U' are rendered in a bold, sans-serif font. 'G' and 'C' are green, while 'U' is grey. The entire logo is set against a solid green background.

GCU

GARDEN CENTRE UPDATE

MEDIA INFORMATION